

**2015-16
Sponsorship
Package**

Annual County Economic & Demographic Profile Series

2015-16 Edition



It's Your Profile!

For more information or to sponsor a County Profile, contact:

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Benefits and Pricing

List of Sponsorship Benefits:

The *2015-16 Annual County Economic and Demographic Profile* sponsorship gives your organization high visibility to business, non-profit, government, and community leaders, planners, and analysts that utilize the county profiles.

Recognition and Thanks

Your organization's name, logo, and direct links to your homepage and profile host page will be prominently displayed on CED's Web site, www.cedcal.com. This will direct traffic to your organization's Web site along with your county's profile.

Logo Display & Visibility

Your organization's logo will appear on the front cover of your county's profile. Your organization's name and logo also will appear on our Website with a link to yours. Printed materials used to promote next year's profile sponsorship sales will acknowledge your sponsorship this year.

E-mail Media

Your organization's name and logo will appear in the monthly/bi-monthly announcements and media sent out through E-mail, such as CED's monthly newsletter and county profile announcements.

Sponsorship Price:

only \$ 4,900

List of Ownership Benefits:

The *2015-16 Annual County Economic and Demographic Profile* ownership gives your organization the same benefits as the sponsorship but also includes the additional benefits included below.

You own it!

Your organization will receive the full-color copy of your county profile in .pdf format. Your organization will have the choice of how the document is disseminated. We recommend displaying it on your Web site for viewing, downloading, and printing.

The CED will help you set this up professionally on your Web page. We will also re-direct all county profile traffic to your Web site. In addition, the CED will provide our Web analytics tracking to show you how many people access the profile, when, and from where.

Review

Your organization will have the choice to review the county profile and its contents before distribution to ensure your satisfaction.

Customization

Your organization will have the option to add up to three unique indicators to your County's profile. Often times, counties will choose indicators that fit the unique economic makeup of the community. An example would be fisheries data for a coastal county.

Press Release

The CED will work with your organization to get the message out that you support your community and its businesses through sponsorship of the Annual County Economic and Demographic Profile Series.

Ownership Price:

only \$ 5,900